**pattern photos, BRIEF**

Thank you for taking the time to describe the task. It is very important for me to do the work as exact as you need me to, and I will try my best.

Please fill in the lines of the brief in any order that is comfortable for you. I will be glad for additional information and examples.

|  |  |
| --- | --- |
| **Company name** |  |
|  |  |
| **Contact person, position**  (Team contacts, if more than one decision-maker will be working on the project) |  |
|  |  |
| **Phone** |  |
|  |  |
| **Email** |  |
|  |  |
| **Other contacts**  (Zoom, Skype, Telegram, Discord, WhatsApp, Google Hangouts) |  |

|  |  |
| --- | --- |
| **General description of the task** |  |
|  |  |
| **Date and Location of the shoot**  (address, name of the studio, loft, cafe, restaurant; is it necessary to have an ID or a passport to enter the territory) |  |
|  |  |
| **Delivery**  (the possibility of sending items to my studio and picking them up by courier when finished) |  |
|  |  |
| **Number of the objects**  (how many items should be photographed) |  |
|  |  |
| **Angles**  (How many angles to take for each product) |  |
|  |  |
| **Complexity of shoot**  (Does the object have reflective and transparent parts. What is the size of the object?) |  |
|  |  |
| **Approval**  (It suits you better for me to work independently and shoot according to pre-drawn schematic sketches for each item, or the manager will be at all times at the location and will approve the composition of each object in the process of shooting) |  |

|  |  |
| --- | --- |
| **Technical Requirements**  (Do you have any special photo requirements: aspect ratio, horizontal or vertical orientation of the frame, file size and weight; We focus on shooting for publication on the Internet, or should we keep in mind that files are going for later printing) |  |
|  |  |
| **References and examples**  (примеры фотографий, например, с моего сайта, которые вам нравятся и являются образцом) |  |
|  |  |
| **Photo selection**  (Whether you want to choose images for processing by yourself or you are ready to get a ready-made result) |  |
|  |  |
| **Publishing rules**  (Do you allow the photos to be published in my portfolio on the site, in advertising of my services, can I add your logo in the client section?) |  |
|  |  |
| **How did you find out about me? :)** (Someone recommended me; we met in person; Instagram, Facebook, search engine) |  |